Optimizing the Online Application

17.1 Highlights – Configuring the Application Workflow

- Ending portion of the URL is personalized for search engine optimization
- Assign a personalized theme to each workflow
- Five uniquely personalized application workflows can be configured

Welcome
- Cannot be turned off for any application flow
- Branches can be activated/deactivated and given an alias

Prescreen
- 5 unique prescreen questions can be configured
- Questions pull from EmployeeInterview in core app

Personal Info
- Require phone number

Competencies
- Minimum number required can be configured

Questionnaire
- 20 unique questions can be configured
- Questions available pull from EmployeeInterview in core app

Resume
- Require resume

ADP WOTC
- ADP WOTC can be activated

EEO
- The option to include DOB is available
- Enhanced EEO drop-down options

Submit
- Cannot be turned off for any application flow
- Configure a unique acknowledgement