AVIONTÉ CONSECT

Leveraging Integrations to Optimize Your Workflows

A COMPREHENSIVE EXPLORATION OF AVIONTÉ+
PARTNER INTEGRATIONS

Get ready to...

- Know what an integration in action can do.
- Gain insights into building a tech stack for success across various areas of your business.
- Explore how partnerships can enhance efficiency and effectiveness.
- Understand how integrating partnerships into your workflow can optimize processes, drive innovation, and fuel business growth.

Hello everyone! We are so glad to be here.



Scott Poeschl

Vice President of Avionté+



Jessica Halterman

Senior Partner Program Manager



Emily Christianson

Senior Account Associate



The Agenda

- 1 Sales Workflow
- 2 Recruiting Workflow
- 3 Workforce Workflow

- 4 Back Office Workflow
- 5 Q&A



AVIONTÉ+

Avionté+ Certified Partnerships

Embedded into Avionté's application

Avionté+ Certified Integrations

Data-exchanged between systems

Avionté+ API Connection for Clients

Clients' ability to retrieve data



BUILDING AN EFFICIENT TECH STACK



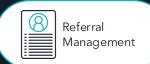


















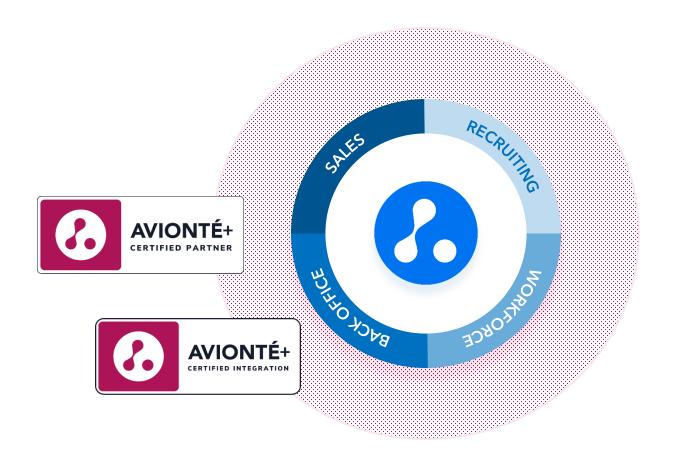




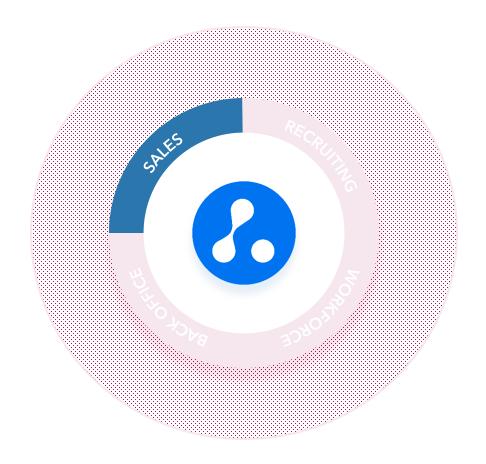




Core Workflows







Sales Must Haves

- Automated Communication
 Campaigns
- Call Tracking
- Customer Contracts
- CRM Connector to BOLD



Sales: Ratings/Referral Management

Improve your firms' image and generate talent referrals with 'set it and forget it' automation

GROWTH RATE higher average growth rate

average NPS score (industry average 36)

of customers report positive ROI

2024 ClearlyRated Data









Sales: VOIP

It's more than a phone system, it's coaching and AI tools to help sales & recruiters get better

NEW CLIENT

28%

12%

win rate with new clients

SALES TIME

12%

drop in sales cycle time

continues to rise with shorter ramp time

2024 Ringover Data





Sales: Marketing

Your first impression of how to appeal to talent & clients

JOB VIEWS

183% **[**

increase year over year

APPLICATIONS

138% |

increase year over year

GOOGLE JOBS

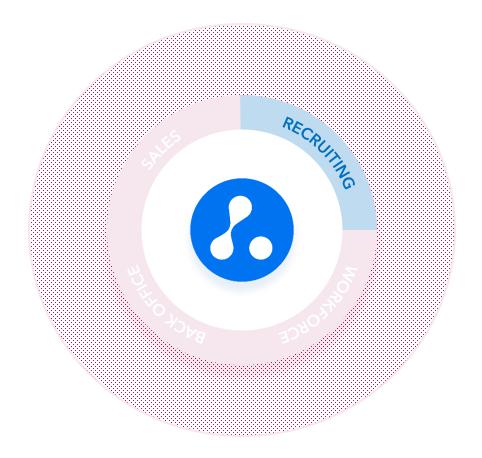
17.1%

candidates came from Google Jobs

2023-2024 Haley Marketing Data







Recruiting Must Haves

- Programmatic Job Advertising
- Talent Search
- Tax Credits
- Talent Enablement/Voice AI
- Assessments
- License Verification



Recruiting: Programmatic Job Advertising

Placing jobs where the talent is, at the right time, for the right price

TRAFFIC

80%

agency's traffic driven by Talroo 💍

COST PER LEAD

\$4↓

drop in cost per lead

CLICK RATE

4%

increase in clicks on job postings

2024 Staff On Site Data



JOB/SPLICE



Recruiting: Talent Search

Scour external databases faster and seamlessly add information into BOLD

SEARCHING

80%

Faster searching

COST SAVINGS

2X

cost savings equal to two associates' salaries

APPLICANT FLOW

50-90%

More applicants make it to the ATS

2024 DaXtra Data





Recruiting: Talent Enablement/Voice Al

Screen 500 talent over the phone at once

TIME TO FILL

33%

faster time to fill jobs



ACTIVE TALENT

40%

of active talent gets redeployed

2023 Connect Staffing Data



CONVERZAI



Recruiting: Tax Credits

Get reimbursed with tax credits for the talent you're already hiring

COMPLETION RATE

64%

increase in survey completion rate

GIVE ME THE MONEY

\$124k

In WOTC savings per 1k hires

ELIGIBILITY RATE

17%

increase in tax credit potential

2023 Experian Data











Recruiting: Assessments/License Verification

Screen/verify candidates' skills and licensure easily to ensure they are a right fit for the job

PLACEMENT RATE

30%

increase in placement rates

TIME TO HIRE

66%

decreased significantly

TURNOVER

5%
turnover decreased

2023 GL Staffing Data







Recruiting: Talent Enablement/Messaging

Connect with talent through text messaging; only better

TALENT

150k

candidates engaged

TIME-TO-OFFER

78%

decrease in time-to-offer

HOURS SAVED

3,000

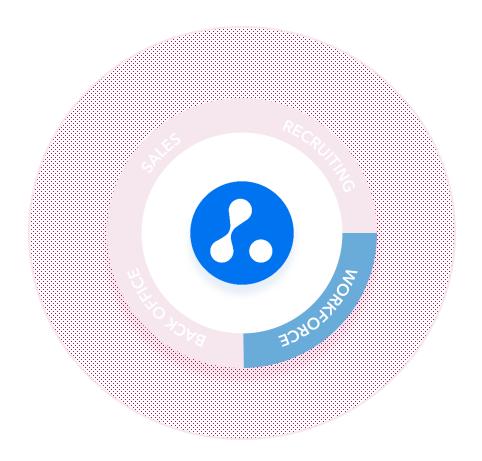
recruiters' hours saved

2023 Sense Client Data









Workforce Must Haves

- Background Screening
- Signing Tool
- |-9
- Timekeeping
- VOIP



Workforce: Background Screening

Embedded partners for running background and drug screens directly from BOLD

SPEED

of all criminal records are delivered in less than 1 min **ACCURACY**

accuracy rate

GETTING STARTED

59%

customers get started in less than 1 day

2024 Choice Screening Data











Workforce: Signing Tool

Sign documents easily from anywhere on any device

ROI

519%

return on investment

SPEED

30%

increased transaction speed

SAVINGS

\$21.50

savings per transaction

2024 Adobe Data





Workforce: I-9

Compliance software to ensure quick, accurate completion

40% increase in compliancy overall

MISSING INFO

80%

decrease in number of employees missing I-9s

REDUCE ERRORS

93%↓

reduce compliance errors significantly

2024 Maximus Data





Workforce Solutions



Workforce: Timekeeping

More than physical time clocks; time-keeping solutions built for staffing firms



2024 Timerack Data





Workforce: VOIP

What is it?

NEW CLIENT

28%

win rate with new clients

SALES TIME

12%

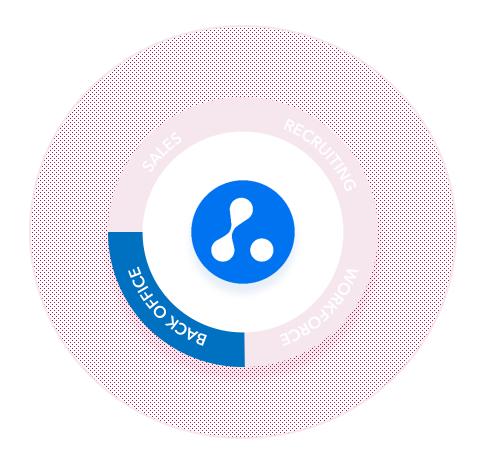
drop in sales cycle time

Continues to rise with shorter ramp time

2024 Ringover Data







Back Office Must Haves

- Tax Management
- Benefits
- ACA Compliance
- Employment Verifications
- Unemployment Claims
- Retirement Plans



Backoffice: Tax Management

Employment tax compliance software for assistance/management of deposits and filings

TAX DEPOSITS

~\$1.3T

total tax deposits handled 2023

W-2

1/4

W-2 generated by ADP

TAXES SUPPORTED

\$83M

taxes supported for US workers

2024 ADP Data



Greenshades





Backoffice: Benefits

Automated tracking and enrollment management of healthcare benefits to your talent

PARTICIPATION

988%

increase in employee participation when replacing competitive product

RETENTION

47%

stayed on a job longer than those not enrolled in ESC

EFFICIENCY

> 5 min

benefit enrollment time using ESC's mobile EOE without leaving BOLD

2024 ESC Data









Backoffice: ACA Compliance

White-glove ACA compliance services

TIME SAVINGS

25 hours

per week is saved

PENALTIES

5000+

clients avoid the \$2970 max penalty

2024 HRlogics Data





Backoffice: Employment Verifications

Securely managed employment verification when your talent needs it

VERIFICATIONS

1,600

annually per Avionté employer

TIME SAVINGS

20-30 min

To complete an income/employment verification

AFTER HOURS VERIFICATIONS

25%+

completed after business hours or over the weekend

2024 Equifax Data





Backoffice: Unemployment Claims

Automated tracking and management of unemployment claims

SAVINGS

\$1.29

saved in taxes for unemployment insurance

WIN RATE

90%

protest win rate

2024 HRlogics Data





Backoffice: Retirement Plans

Automated offering of retirement services to meet your firm's regulations

ANNUAL COSTS

20%

savings for clients on annual costs for their retirement plan fees

TIME SAVINGS

30 hours

relieves HR/finance teams of manually managing tasks

ANNUAL INVESTMENT FEES

1%

saves employees in annual investment fees and costs

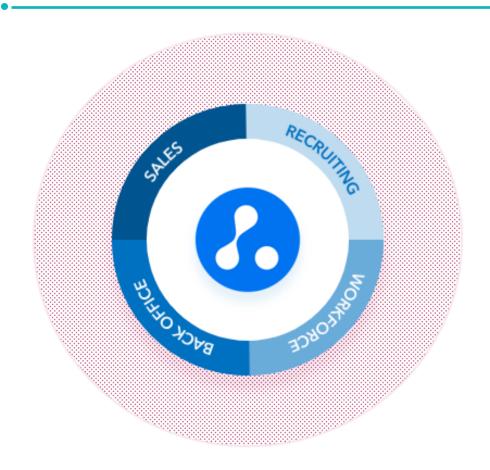
2024 Money Intelligence Data







Let's Recap...



Frictionless workflow with ROI

- You do these activities today, save the costs, reduce the friction and turn on the integration
- Sparkle added to your workflows...
- Homework



Additional Resources

- BOLD Marketplace
- Avionte.com/integrations
- Knowledge Base
- Reach out to your Account Manager
- Check out CONNECT Sponsor booths









































Greenshades











A&P



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Thank You