# AVIONTÉ CONSECT

### The Power of End-to-End Solutions

OPTIMIZING YOUR TECH STACK FOR PLATFORM STAFFING

### Meet the Team



Sushma Tripathi

Chief Product Officer



Joe Hiber
Product Director



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## The Agenda

- 1 Why Platform Staffing?
- 2 How do you create recruiter efficiency?
- How do you get talent to self-service and automation?
- 4 Return-on-Investment
- 5 Q&A



## Rethinking the Contingent Workplace



### **TALENT**

- Immediate Cash Flow
- Personal Flexibility
- Predictable Income



### **EMPLOYER**

- Unified Labor Supply Chain
- Flexible Cost / Scalability
- Reliability / Quality





### **STAFFING**

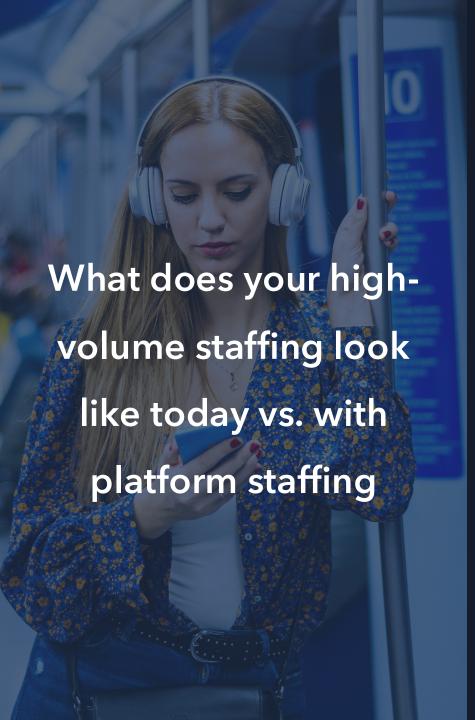
- Competitive Differentiation
- Talent Loyalty & Retention
- Scalability



## Challenges Facing Staffing Agencies Today

- 1 How do I get a competitive edge?
- 2 How do I scale to meet revenue goals without eroding profitability?
- 3 How do I keep the current customers and talent we worked so hard to find?
- 4 How do I stay relevant versus Gig and Talent Platforms without sacrificing quality?

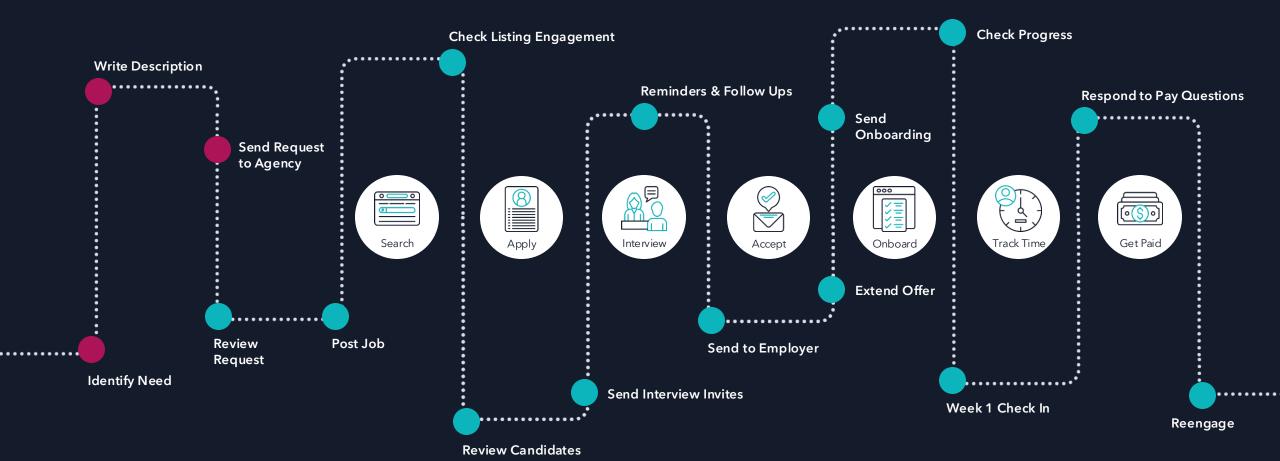




## Platform Staffing:

- ✓ One end-to-end workflow feeding one system of record
- Smart use of Al to enhance recruiter productivity and performance
- Connects the employer, the agency, and talent, with the agency at the center
- ✓ Enables a recruiter to engage, onboard, and place many talents simultaneously
- Delivers high-quality experience for talent, agency, and employer alike



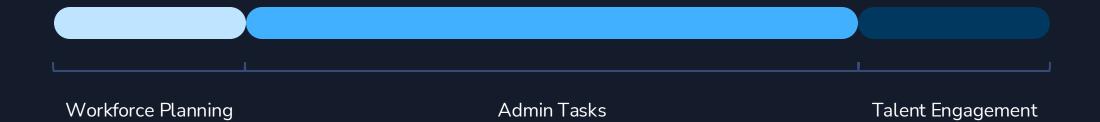






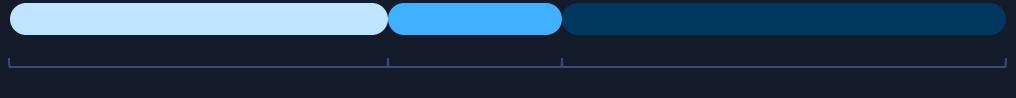


## The recruiter's day with traditional staffing





## The recruiter's day using a Platform model



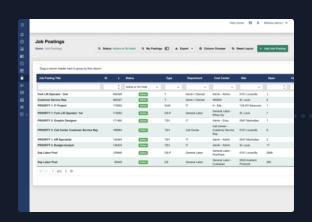
Workforce Planning

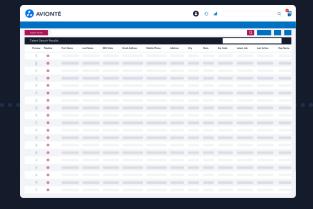
Admin Tasks

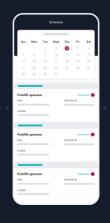
Talent Engagement



## **Frictionless Staffing**









### **EMPLOYER**

SimpleVMS helps the employer consolidate and track all activities associated with contingent labor.

### **AGENCY**

AviontéBOLD allows staffing to drive efficiencies with an integrated front and back office, BI, and more.

### **TALENT**

Avionté 24/7 allows staffing to attract, engage, and deploy talent with a mobile talent platform.



## Recruiter Experience



SOURCE: Web



**SOURCE:** Mobile



**SOURCE:** Internal



**SOURCE:** Mobile



RECRUITER



**SOURCE:** Internal



SOURCE: Web



**SOURCE:** Mobile



SOURCE: Web





**RECRUITER** 

SOURCE: Mobile

SOURCE: Mobile

SOURCE: Mobile

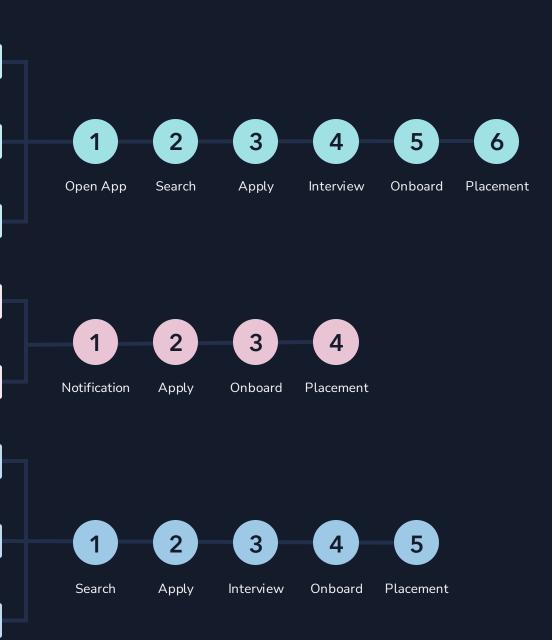
SOURCE: Internal

SOURCE: Internal

SOURCE: Web

SOURCE: Web

SOURCE: Web





## Reimagine Your Operation

## **Step 1: Application**

### **Current Process**

- Post job to AviontéBOLD
   Careers page and third-party
   job boards
  - Expensive
  - Time consuming
- Wait for talent to find job posting and apply

### **Platform Staffing**

 Post job to uniquely-branded mobile app along with Careers page and optimize the use of third-party job boards

- Easy cost-effective way to grow your top of the funnel
- Improve application completion rate
- Minimizing external job board costs
- Build brand loyalty

## **Step 2: Prequalification**

### **Current Process**

- Closely monitor applicants
- Individually conduct prescreening interviews via phone call, SMS or email
- Manually track and assess qualified candidates

### **Platform Staffing**

- Configurable, tailored automated prescreening questions
- Automated screening and scoring process via Avionté PIXEL AI Interview Bot alleviates recruiter burden

- Current process:
  - 10 minutes per applicant to prequalify candidate; conducted one-by-one, e.g. 100 prescreening interviews take 1,000 minutes or over 2-days.
- Platform staffing automates the prescreening process;
   ZERO time spent

## Step 3: Onboarding

### **Current Process**

- Manually build the onboarding packet and send to candidates one-by-one
- Manually send notifications and reminders
- Talent completes forms

### **Platform Staffing**

- Automate onboarding to trigger when candidate status changes
- Automate timely reminders
- Talent completes necessary forms via mobile app or web

- "Set it & forget it" workflow automation saves recruiters 50-70% time e.g. 25 minutes saved/onboarding
- Improves response rate while reducing time to placement
- Automated notifications and reminders improves completion rate
- Easy to navigate interface improves talent experience

## Step 4: Placement & Clock-in

### **Current Process**

- Manually send first day reminder to each candidate via text, email, or phone call
- Talent clocks in and out at physical timeclock on site or submits time via email or text
- Time is approved and entered into BOLD

### **Platform Staffing**

- First day reminder
   automatically triggered based
   on start date
- Talent checks in and out on their phone using the app
- Time and attendance is automatically entered in BOLD once approved (if approvals are needed)

- Automated reminders help improve show-up rates
- Convenient talent experience
- Improved workforce management and accurate payroll
- Transparency

## Step 5: Pay and Disbursements

### **Current Process**

- Talent reaches out to HR for payroll and tax information
- Agency emails or hands out paystub information

### **Platform Staffing**

- Talent has immediate access to payroll and tax information via mobile
- Immediate access to pay with the virtual card
- Reduced costs associated with payroll and paper checks for client and talent
- Reduced cost of paycards
   with virtual card and one button
   provisioning

- Reduce pay and tax inquiries
   e.g. 5-minutes saved per inquiry
- Provide same-day, urgent, and/or scheduled disbursements options to unbanked employees
- Issue virtual pay cards instantly

## Step 6: Redeployment

### **Current Process**

- Filter existing BOLD database to find talent that's not on active assignment or their assignment is ending
- Manually review skills, availability and location to see if they're a good fit for open role
- Reengage via email, text, or phone call

### **Platform Staffing**

- Skills matching and algorithmic distribution of jobs
- Push notification sent with new work opportunities
- Existing qualified talent with the mobile app are notified via text and in-app alert

- Recruiters can reach more talent faster, improve response and reassignment rate
- Recruiters can focus on talent that is available, meets requirements and is interested in the job, e.g. 15 mins per talent
- Talent can see all opportunities they match with and can even self-schedule with the 'Offer' model

## Finally: VMS Integration

### **Current Process**

- Recruiters receive job requests via email
- Manually create the job in the ATS
- Recruiters build complex Boolean searches to identify candidates
- Recruiters reach out to get gather interest
- Candidates detail get reentered into the VMS for employer consideration

### **Platform Staffing**

- Jobs automatically flow directly from Hiring Manager into BOLD
- Automation rules and App logic immediately distributes the job to qualified candidates.
- Prequalified candidates self indicate interest.
- Recruiters review interested candidates and submit top talent for employer consideration

- Current process: Total 1-hour
  - 5 minutes to enter the job but delay in waiting for the email to come in
  - 5 minutes to build out your search
  - 45 minutes to review, reach out and gather interest;
  - 5 minutes to enter into VMS
- Platform staffing = 10 minutes to review and submit top candidates
- Speed to submit savings = 50
  minutes, improves win rate and
  customer satisfaction

### **Scenario Overview**

Recruitment Models – A Day in the Life of a Recruiter using Traditional Staffing vs. Platform Staffing.

- Our Recruiter is using Traditional Staffing model, they are:
  - Working 50 hours per week
  - Responsible for hiring/placing 5 FTEs that week
  - Manage several functions including job postings, applicant screening, onboarding and communications
  - Challenges include:
    - Responding to inquiries from 20 talents about pay/wages, hours worked etc.
    - Handling churn with redeployment of 5 talents weekly
  - Additional VMS responsibilities, recruiting and submitting candidates for review and selection



### Navigating Efficiency: Platform Staffing's ROI Journey

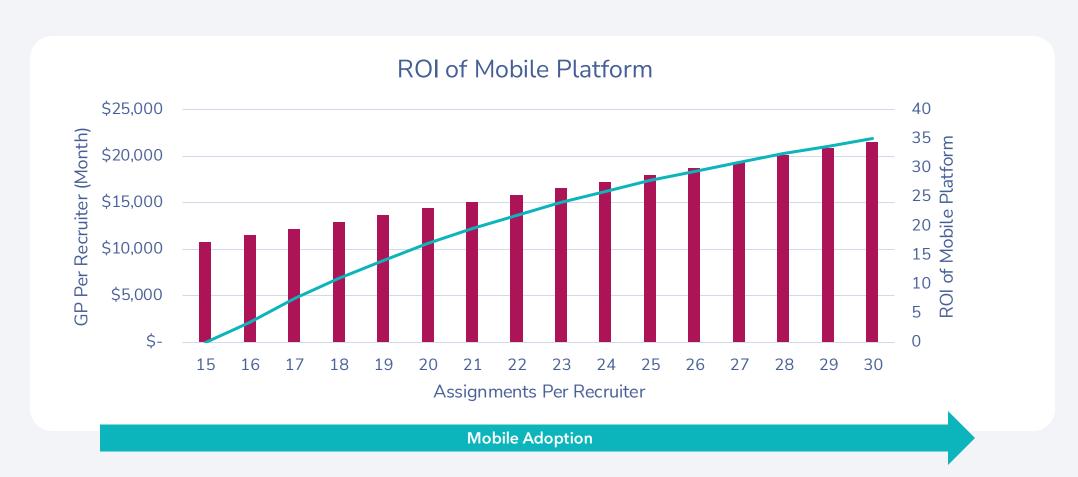
Activity	Traditional Staffing (Time Spent)	Platform Staffing (Time Spent)	Savings / ROI (Time Saved)
Application	Time spent and \$\$	\$	\$ Job Board savings
Prequalification	100, 10 minutes/interview = 1,000	0 minutes	1,000 minutes
Onboarding	10/week, 45 minutes = 450	200 minutes	250 minutes
Placement & Clock in	Time spent and \$\$	\$	Improves show-up rates
Pay and Disbursements	20/week, 5 minutes = 100	5/week, 5 minutes = 25	75 minutes
Redeployment	5/week, 15 minutes = 75	0 minutes	75 minutes
VMS Integration	5/week, 60 Minutes = 300	5/week, 10 Minutes = 50	250 minutes
Total	1,925 minutes	275 minutes	1,650 minutes

Savings/ROI = 1,650 Minutes = 27.5 Hours = 3+ Days

Platform staffing revolutionizes recruitment. The time saved translates into tangible ROI—more efficient processes, reduced costs, and improved outcomes.



### **Recruiter Productivity**





## **Platform Staffing**

- Automated Sourcing: VMS integration matches job orders with pre-qualified candidates
- Efficient Screening: Automated bot interview/screening
- Streamlined Selection: Pre-screened candidates ranked for faster interviews
- Automated Hiring: Workflow driven onboarding and automated placement
- **Timeframe**: Accelerated process due to automation

Deliver better results with the resources you have today. Better talent to clients faster, and talent that shows up and stays.

## **Questions & Answers**

## Thank You

### Rate the session



Leave further feedback...

SEND

Cancel

### Rate This Session

### IN THIS BIZZABO APP:

- Open the Bizzabo app
- Select the Agenda tab from the main screen
- Locate this session by Name, Date and Time
- Rate the session
- Optional to leave further feedback

THANK YOU FOR YOUR FEEDBACK

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  - Expensive
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### **Platform Staffing**

- Post job to uniquelybranded mobile app along with Careers page and optimize the use of third-party job boards.
- Existing qualified talent with the mobile app are notified via text and inapp alert.

- Reach more people faster while improving application completion rate
- Higher response rate at minimal cost
- Own the talent record
- Build brand loyalty



## **Step 2: Prequalification**

### **Current Process**

- Closely monitor web applicants
- Conduct pre-screening interviews
- Manually track qualified candidates

### **Platform Staffing**

 Automate the prescreening process via
 PIXEL AI Interview Bot and alleviate recruiter
 burden

- Immediately engage talent by reaching more people faster to get a higher response rate
- Higher screening completion rate and scoring
- Allow recruiters to scale while focusing on qualified applicants for in-person interviews



## Step 3: Onboarding

### **Current Process**

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### **Platform Staffing**

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### **Platform Staffing**

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   automatically triggered
   based on start date
- Talent checks in and out on their phone using the app
- Time and attendance is automatically entered in BOLD once approved (if approvals are needed)

- Automated reminders help improve show-up rates while reducing burden
- Convenient talent experience
- Recruiters have immediate access to time data, which allows for better workforce management and more accurate payroll



## Step 5: Pay

### **Current Process**

 Talent reaches out to HR for payroll and tax information

### **Platform Staffing**

 Talent has immediate access to payroll and tax information via mobile

- Reduce pay and tax inquiries
- Keep talent engaged with the app – even while on active assignment



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### **Current Process**

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   not on active assignment or
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- input request into SimpleVMS, Email is generated to Agency for input into ATS
- Recruiters build complex Boolean searches to identify candidates
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### **Platform Staffing**

- Jobs flow directly from Hiring Manger into BOLD.
- Automation rules and App logic immediately distributes the job to qualified candidates
- Candidates self indicate interest.
- Recruiters review interested candidates and submit top talent for employer consideration

- Faster response to customers by eliminating manual dual entry in both systems
- Automation and Distribution logic creates scale and time saving / efficiency gains
- Recruiters retain final choice of who to submit for employer review
- Improve win rate and customer satisfaction



## Time to Placement Savings

