

PUTTING  
THE U IN UX:  
ORDER MANAGEMENT  
FOR THE WEB

Anne Pike

# OBJECTIVES

- Understand what ideal UX looks like, and the benefits to performing ideal UX processes
- View upcoming designs for Recruiter Module
- Give feedback and ask questions!
- HAVE FUN!!!!!!

# AGENDA

- What is UX? And why should we care?
- Walkthrough and feedback of the new Recruiter Module UI
- Questions, Comments, Concerns

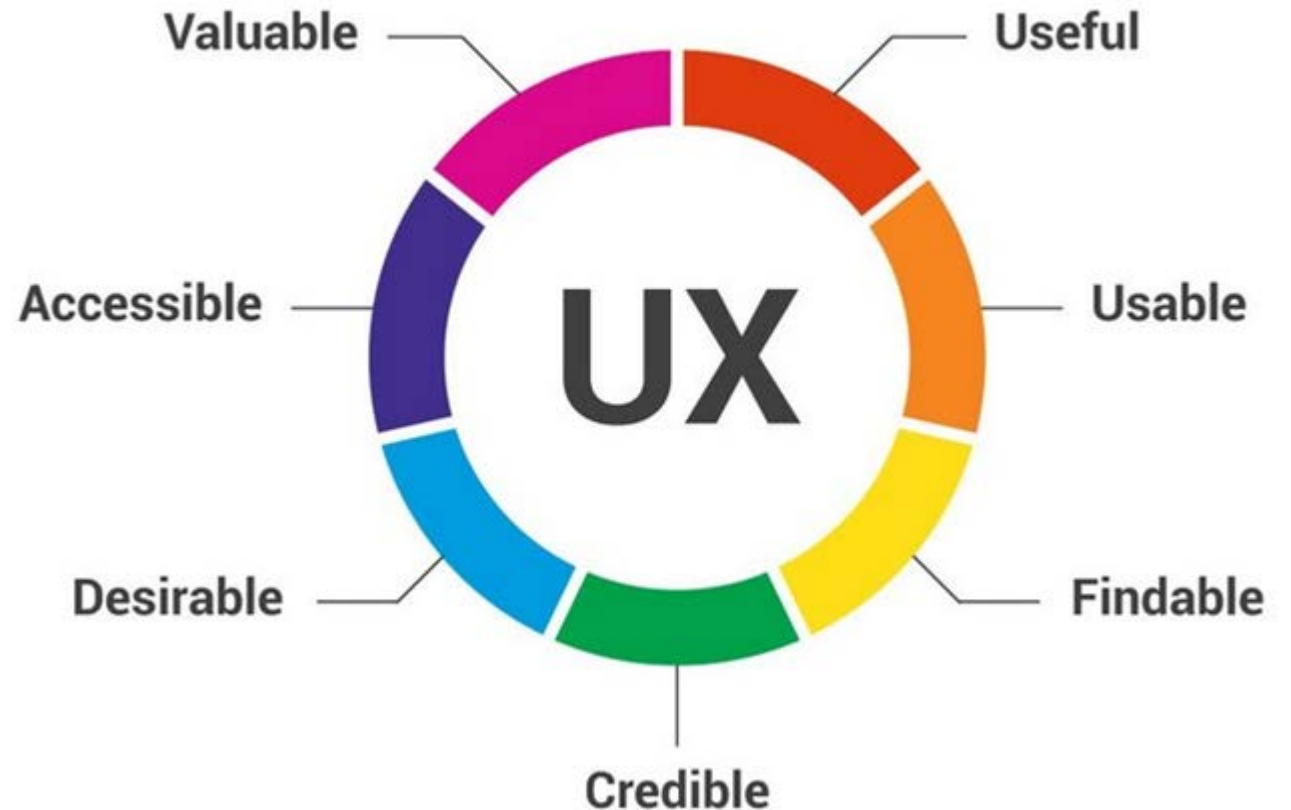
# What is UX?

- UX, or User Experience, is designing with your user in mind
- Its so much more than just “making something pretty”
- Eliminates guessing and assuming
- Iterative and feedback driven



# Why is UX valuable?

- Expectations are evolving
- "You are not your user"
- Proactive vs Reactive





# QUESTIONS ABOUT UX?

PROCEED TO PROTOTYPE!

CONNECT 2018



# **QUESTIONS ABOUT DESIGNS?**





# AVIONTÉ

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